CLAIMS

1. An information processing apparatus comprising: first generating means for generating a content information space based on content information and on additional information related to said content information;

receiving means for receiving search information from an information processing terminal over a network;

first acquiring means for acquiring a search keyword from said search information received by said receiving means;

searching means for searching a search-related information database for information related to said search keyword acquired by said first acquiring means;

second generating means for generating a search keyword space based on said related information retrieved by said searching means and on said search keyword;

comparing means for comparing information in said content information space generated by said first generating means with information in said search keyword space generated by said second generating means;

preparing means for preparing a list of displayready information from the information deemed to match as
a result of the comparison by said comparing means; and

transmitting means for transmitting said list of display-ready information prepared by said preparing means to said information processing terminal.

- 2. An information processing apparatus according to claim 1, further comprising updating means for updating said search-related information database on the basis of said content information space generated by said first generating means.
- 3. An information processing apparatus according to claim 1, wherein said preparing means prepares said list of display-related information from the matching information derived from the comparison by said comparing means, in accordance with said search information.
- 4. An information processing apparatus according to claim 1, further comprising second acquiring means for acquiring said content information from another information processing apparatus over said network.
 - 5. An information processing method comprising:
- a first generation step of generating a content information space based on content information and on additional information related to said content information;
- a reception step of receiving search information from an information processing terminal over a network;

an acquisition step of acquiring a search keyword from said search information received in said reception step;

a search step of searching a search-related information database for information related to said search keyword acquired by in said acquisition step;

a second generation step of generating a search keyword space based on said related information retrieved in said search step and on said search keyword;

a comparison step of comparing information in said content information space generated in said first generation step with information in said search keyword space generated in said second generation step;

a preparation step of preparing a list of displayready information from the information deemed to match as a result of the comparison in said comparison step; and

a transmission step of transmitting said list of display-ready information prepared in said preparation step to said information processing terminal.

- 6. A recording medium which records a program in a computer-readable format, said program comprising:
- a first generation step of generating a content information space based on content information and on additional information related to said content

information;

a reception controlling step of receiving search information from an information processing terminal over a network;

an acquisition step of acquiring a search keyword from said search information received in said reception controlling step;

a search step of searching a search-related information database for information related to said search keyword acquired by in said acquisition step;

a second generation step of generating a search keyword space based on said related information retrieved in said search step and on said search keyword;

a comparison step of comparing information in said content information space generated in said first generation step with information in said search keyword space generated in said second generation step;

a preparation step of preparing a list of displayready information from the information deemed to match as a result of the comparison in said comparison step; and

a transmission controlling step of transmitting said list of display-ready information prepared in said preparation step to said information processing terminal.

7. A program which controls a computer to execute:

a first generation step of generating a content information space based on acquired content information and on additional information related to said content information;

a reception controlling step of receiving search information from an information processing terminal over a network;

an acquisition step of acquiring a search keyword from said search information received in said reception controlling step;

a search step of searching a search-related information database for information related to said search keyword acquired by in said acquisition step;

a second generation step of generating a search keyword space based on said related information retrieved in said search step and on said search keyword;

a comparison step of comparing information in said content information space generated in said first generation step with information in said search keyword space generated in said second generation step;

a preparation step of preparing a list of displayready information from the information deemed to match as a result of the comparison in said comparison step; and

a transmission controlling step of controlling

transmission of said list of display-ready information prepared in said preparation step to said information processing terminal.